



AXIS KNITWEARS LTD.

We knit your dream



Your trustworthy apparel partner ...



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Corporate Viewpoint

In the backdrop of a mercurial, ever-changing fashion world, Axis Knitwears Limited (AKL) consider its prime mission to suit every new taste, whim and demand of customers from around the world and all strains of human culture.

AKL acts on the basic premise that fashion is an exploration into the images people seek to convey about themselves and the way they live.

So, in dealing with its target consumers, AKL mainly aims to know their perception about themselves and translates those into Garments. Doing that, over the years, AKL resources have acquired an almost telepathic understanding of the customers' needs.

Company at a Glance

Company Name	: Axis Knitwears Limited
Type of Business	: Manufacturer and Exporter
Legal Status	: Private Limited Company
Year of Establishment	: 2015
BOD	: Mr. Zakir Hossain –Chairman zakir@axisknit.com Mr. Kamrool Huq – Managing Director kamrool@axisknit.com Mr. Dewan Zahid Ahmed (Tulu)- Director zahid@axisknit.com
Factory	: Mawna, Sreepur, Gazipur-1740, Bangladesh
Corporate office	: Suvastu Warda, House # 20(6A), Shah Jalal Avenue Sector#4, Uttara, Dhaka-1230, Bangladesh

Bank details

Beneficiary Bank Account Name & Currency	: Axis Knitwears Ltd. Taka
Bank Name	: Dutch-Bangla Bank Limited
Bank Address	: Borak Mehnur, 51/B, Kamal Ataturk Avenue, Banani, Dhaka – 1213
Bank Account Number	: 103.110.46240
Sort Code	: N/A
IBAN	: N/A
Swift Code	: DBBLBDDH103
ABA Routing (US Banks)	: N/A
Agreed payment terms	: L/C (At Sight)

Project Capacity Space	: 145000 SQFT
Capacity	: 42 Sewing lines
Turnover	: US \$45.00 million
Total Manpower	: 2100 Nos

Competence Photography





Products

Over the years, Axis Knitwears has manufactured a wide variety of basic products, such as: Tee, polo-shirt, sweat-shirt, ladies & kids-wear, etc. Currently, AKL has evolved to the level of manufacturing specialized knitwear-products, by keeping the track of the latest market-trends for both kids/Men's /Ladies & Unisex groups.



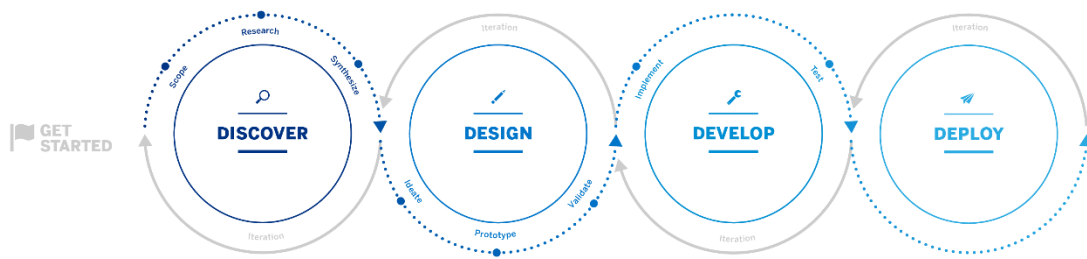
Capacity



Axis Knitwears Limited has always been pushing the limits of its capacity and can now handle volume orders with ease. As a manufacturer AKL is now producing with 42 sewing lines with appx. 1.7 to 1.9 million pcs per month, a figure which is expected to reach 21 million by 2021.

Sewing requires passion, creativity, soul's satisfaction and maneuvers from highly Advanced Cost-Effective Machines & Equipment like Energy Saving Bulbs, Servo-Motors & Thread Trimmers, etc. Our highly trained operators with great thirsts are continuously pouring out their sewing craftsmanship & artistry as the bobbin of our efforts never ends.

6500 Kg. (appx.) grey fabric producing per day. There are latest & sophisticated own print factory with 8 glass table which producing at least 25000 pcs with average matrix of print technique.



DESIGN & DEVELOPMENT

Axis Knitwears can comprehend the swinging-pendulum of the fashion world and can therefore adapt to the taste of trendy consumers. This keeps AKL one step ahead of other Merchandise -manufacturing's. It has restructured its Sample-Division into a Design & Development Unit. This fully-fledged section, headed by a foreign expert, prepares its own seasonal collection according to the latest market-trends. AKL's insightful R&D team is always on the lookout for new types of products & ideas. This helps the Design and Development team and results in better client-management.



Quality Control & Assurance

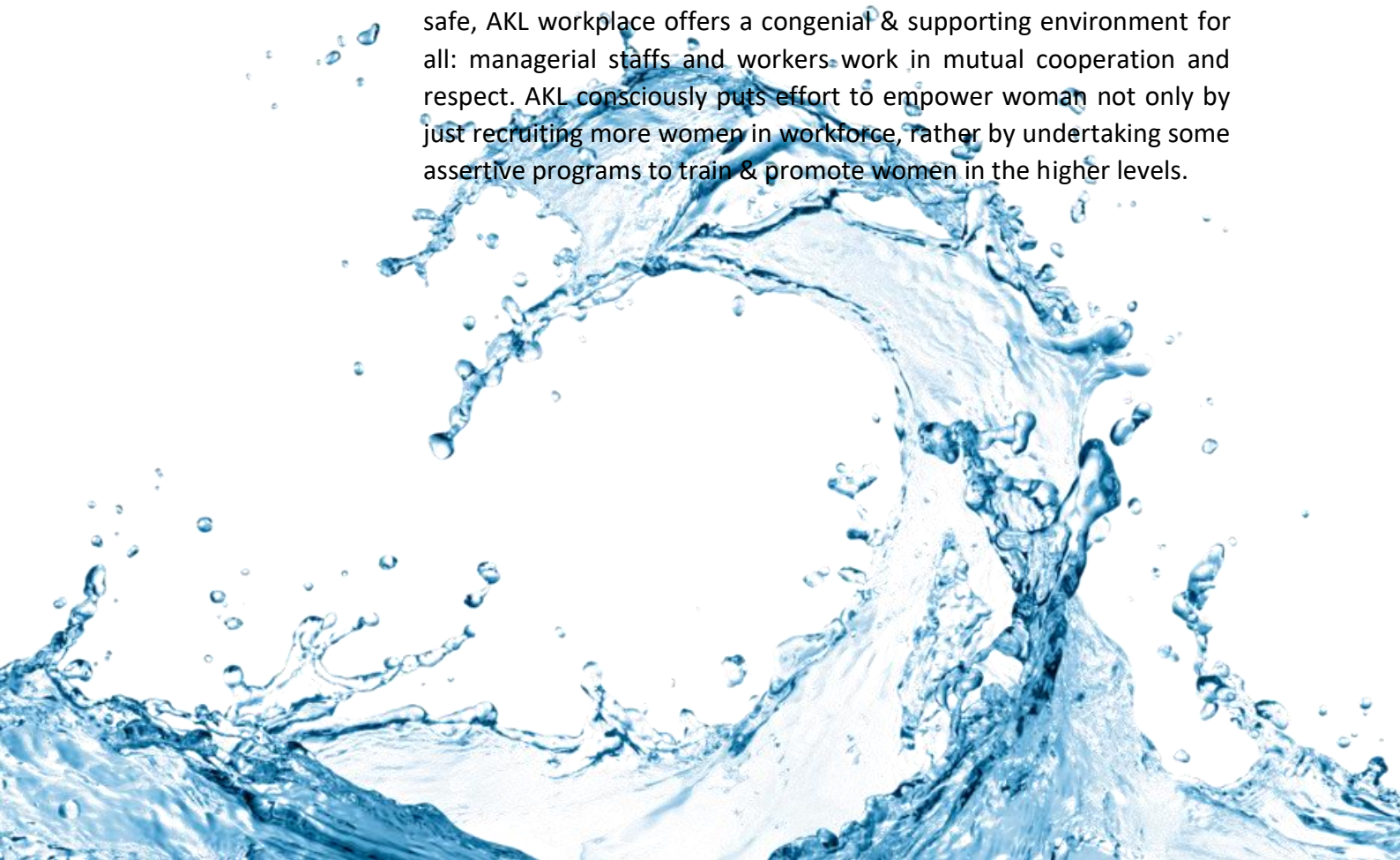
Throughout its past -long operation, AKL has perfected its Quality Control System, which includes scrupulous checks, to ensure flawless production. The experienced Quality-Assurance (QA) team extends its operation even into the procurement of raw-materials and machinery.

AKL has continuously restructured this system, and it now features a unique capability in terms of industry-low rework and repair rate. It has acquired the latest Quality-Control equipment, and developed quality-consciousness among the workforce. Due to its firm grip on quality regulations, AKL can meet the best AQL requirements of clients. AKL's QA team provides no room for error and can readily assure superior product-quality to its clients. At AKL, customer satisfaction is company-satisfaction.



Workplace Environment

As a responsible apparel producer, AKL provides employees a work environment high above the law-required level. AKL installed and has updated lighting, ventilation and ergonomics of its plants using latest technologies like bus bar for electrical fitting, overhead mirror reflectors for lamps, forced duct ventilation and so on. The goal is to exceed requirements of local legislation and reach the global standards, and thereby support clients' images and sourcing principles. Clearly demarcated emergency routes & exits, smoke & fire detectors, consciously designed working lay-outs ensure a safe workplace for workers. As per Compliance requirements, instructions and warning signs are posted in highly visible places, inside the factory and in local language (Bangla). Moreover, usage of metal gloves in times of fabric cutting, needle guard in time of sewing and such similar procedures reduces significantly work-related accidents in Base. Besides being safe, AKL workplace offers a congenial & supporting environment for all: managerial staffs and workers work in mutual cooperation and respect. AKL consciously puts effort to empower woman not only by just recruiting more women in workforce, rather by undertaking some assertive programs to train & promote women in the higher levels.



Worker's Welfare



Besides paying a "living wage" which is substantially higher than the legal minimum, AKL supports its employees by setting up welfare facilities like medical center, day-care center, and canteen. The result is industry-low turnover rate in

its workforce. Properly equipped with a team of full-time doctors and nurses, its medical unit extends consultation & medication to workers' general health care requirements. It also bears full expenses of treatment of any injuries incurred in working hours. In AKL, day care center is not mere compliance with legal requirement, rather a pride-taking facility to take care & entertain children of working mothers. Specious, highly hygienic, properly furnished and supervised by trained personnel – these day-care centers comfort working mother by ensuring quality time for their children. Moreover, adequate and facilitated arrangement of canteen, safe drinking waters, and hygienic lavatories make AKL a good place to work. For the entertainment of workers and their family, AKL arranges every year entertainment programs for all the workers, Executives Day, Family Day, Camp Out, Picnics, etc.



Safety & Integrity

AKL strictly adheres to ethical business-practice. It carries out compliance as a continuous process, and exceeds local legislations to meet ILO convention in terms of employment practice and safety. Its Compliance Management Team monitors and reviews the various activities performed throughout the organization. For the safety of its workers, AKL has improved work place conditions; set up noticeable warning signs in the local language; enforced the usage of safety equipment; and built awareness among the workforce. The work-place has clearly demarcated emergency exits and equipment. An adequate canteen; safe drinking water; and hygienic lavatories, ensure that workers are comfortable with the workplace. AKL strongly opposes force-labour, child-labour, racism, discrimination and exploitation of workers, and makes every possible effort to discourage such misconducts. It employs individuals solely on the basis of their qualifications.



Strategies for Economic Sustainability

AKL has taken a commendable challenge working for long-term benefits investing remarkable amount of budgets on sustainable and compliance issues. The Sustainable Philosophy of AKL is Long-termed and Matched with its Steps to Economic, Social and Environmental Programs. It believes, people living in any place deserve the right to be returned in every environmental and social issue while business of AKL flourishes with more competitiveness. AKL is always in a ceaseless up-gradation of New Technologies to Save Operational Cost to Be More and More Competitive by Improving Energy Efficiency, Introducing Latest Management Concepts, providing training to its workforces.



Awards & Recognition





Contacts

Every moment has an immense value in this industry and we, AKL always realize this significance providing quick feedback to our customer. Our season's professional and dedicated resources (Called 24/7 team) is readily available to response on call, because customer satisfaction is very important to us:

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Axis Knitwears Limited

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